

# ERM

## WANT TO ELIMINATE RETURNED MAIL!

One of the worst things about sending out a direct mail piece to your customers is getting it back marked “*UNDELIVERABLE.*” At CRT, our ERM technology can prepare your mail list for maximum efficiency and cost-effectiveness. State-of-the-art address standardization and list cleansing provides you access to all postage rates and options.



- Provide Best Solutions
- NCOA
- Process, Address, Postal Delivery
- Deduping Lists
- Address Standardization
- All Postage Rates Available



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